



**JOYFUL
JOYFUL**
we adore Thee

FIRST CHURCH **GENEROSITY** CAMPAIGN

Investing in a Future of Joyful Worship
and Purposeful Ministry



WHAT IS JOYFUL, JOYFUL ?

Joyful, Joyful is our Generosity Campaign. It will raise funds to allow our ministries to continue to expand while helping First Church create a lasting impact on our community for our next 200 years.

Last April, our church embarked on Project Grow, a response to a call and desire for growth in the church. The church leadership laid out a plan which we believed God could use to give growth to our First Church congregation and ministry allowing us to better fulfill the mission of the church—making disciples of Jesus Christ for the transformation of the world.

“Joyful, Joyful” is an initiative born out of Project Grow designed to expand and enhance our worship of God through a focus on and building up of the beauty, comfort, and functionality of our sacred spaces. It involves new construction, renovation, and church planting to grow our ministry and our impact on the community in the name of Jesus Christ.

PHASE I: Current Construction

- New Bathrooms and Offices
- Stairs to 2nd Floor Wesley Abbey

The heart of Joyful, Joyful is planting seeds for the future of our church, our worship, and our community. Inspired by the great hymn, “Joyful, Joyful, We Adore Thee,” we are stepping forward in faith to ensure that our church remains a place of joy, beauty, and vibrant worship for generations to come.

Through the Joyful Joyful Generosity Campaign, we aim to expand and enhance our worship by:

1. Completing Phase I of the already-in-progress Joyful, Joyful Building Project (**approximately \$508,340**);
2. Establishing a Satellite Campus in Beulah (**approximately \$200,000**);
3. Initiating Phase II of construction and renovations of the Joyful, Joyful Building Project (**approximately \$791,660**).

1. Completing Phase I

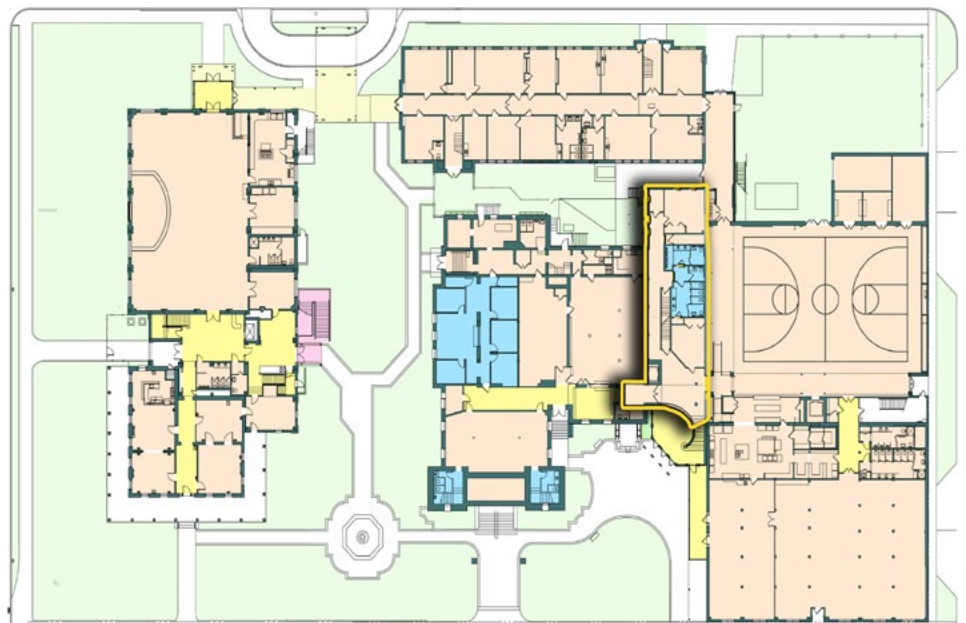
(approximately \$508,340)

Phase I of the Joyful, Joyful Building Project began in October of last year. The Charge Conference voted to kick off the project by:

- Constructing new bathrooms and offices for our growing number of visitors and staff,
- Restoring and protecting our cherished stained-glass windows,
- Replacing our chiller and upgrading our HVAC system,
- Repairing our buildings damaged by hurricanes,
- and Preparing the 2nd Floor of the Wesley Abbey for greater ministry through renovations and the construction of new stairs for access.

There’s been a lot to be excited about these past few months with all the changes and construction. Phase I is in full swing, and some projects are finally nearing completion. You can see some of our progress on the next page. Of note, Jesus is back in the “Jesus and the Children” stained-glass window. The bathrooms at the bottom of the Main Sanctuary towers are complete. The bathrooms on the sanctuary level are nearly done. And we’ve begun initial renovations to the 2nd floor Wesley Abbey.

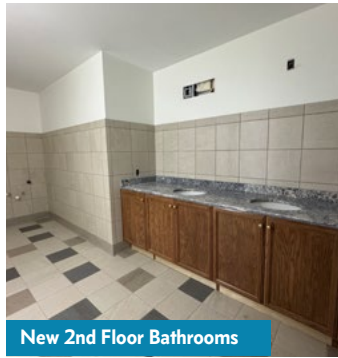
The generosity campaign will help us to complete the work that has begun in the last several months. Completing this phase of building is our first priority.



PHASE I PROGRESS:



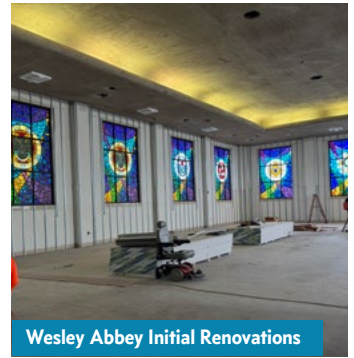
Stained-Glass Repair



New 2nd Floor Bathrooms



New Offices Under the Sanctuary



Wesley Abbey Initial Renovations

2. Establishing a Satellite Campus in Beulah

(approximately \$200,000)

First United Methodist Church of Pensacola is the mother church of Methodism in Florida. Our congregation was established in 1821, and for more than 200 years we have provided Pensacola and the surrounding communities a place to worship and grow in Christ. As Methodism grew in Florida, our church was instrumental in planting the seeds to start and grow other churches in the Pensacola area. In 1901, several preaching missions were held which later became churches. **Gadsden Street** Methodist was formed in 1901, and **Richards Memorial** Methodist was formed in 1917. **Cokesbury** Methodist was planted in 1957. We think it's time we get back to those roots and reach out to communities where there is no United Methodist presence.

Beulah Chapel

Beulah is the fastest-growing region in the panhandle, and presently there is no United Methodist (or any main-line church) presence in that community. So last year, we were called to consider establishing a worship site in the Beulah area. With our annual conference's help, we made a commitment to meet the

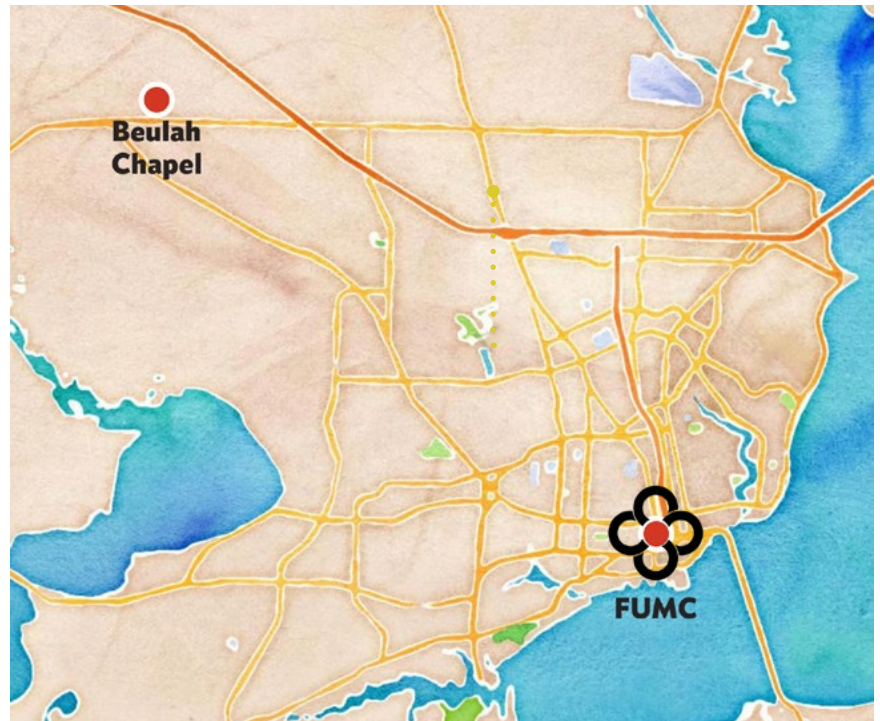
spiritual needs of expanding communities and establish a satellite campus in Beulah. Since then, we have identified a property located at 6200 W 9 Mile Rd to begin ministry in the community. And we have made an offer on the property that has been accepted.

The Joyful, Joyful Generosity Campaign will help us provide a down payment for the Beulah property acquisition and begin renovations of the building there for new ministry. We are brainstorming ministry opportunities in the Beulah area, including a thrift store and a third branch of the Methodist Children's Academy. The possibilities are exciting.



- The building at 6200 W. 9 Mile Rd - Future site of Beulah Chapel

Greater Pensacola
Area Map



3. Initiating Phase II of the Building Project

(approximately \$791,660)

Phase II of the Joyful, Joyful Building Project will allow us to move the ICON service to the large room upstairs and allow us to welcome more ministries and community events to our spaces. It will also help us to beautify and update our other spaces.

Initiating Phase II involves:

- Completing the large room in Wesley Abbey with lighting, sound, technology etc.;
- Repairing and enhancing the Main Sanctuary front stairs and front porch including utilizing mosaic for the landing;
- Beautifying and maintaining our church buildings;

- *and* Establishing contingency funds for unforeseen project expenses.

2nd Floor Wesley Abbey Renovation

Since the purchase of what is now the Consulate and Wesley Abbey in 2008, our church has been home to one of the fanciest conditioned storage facilities in downtown Pensacola—the big room on the second floor of Wesley lovingly referred to as “the Temple of Doom”.

Phase I of the project is currently renovating the space to make it occupiable. Phase II is designed to outfit the space with Technology and initiate other aesthetic upgrades so that the space can be used for the ICON worship service.

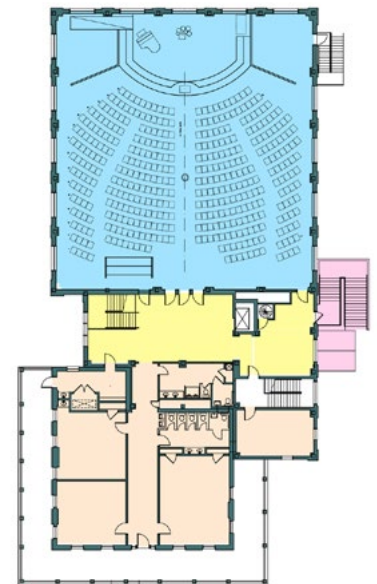
The move of the ICON service to the second floor will allow the first floor space to be more readily available for community events and more ministry opportunities as well.

Other Repairs and Renovations

Phase II will also bring repairs and a new beautiful mosaic to the front stairs of our Main Sanctuary. It will also allow us to make updates to and maintain other buildings as needed.

Only if we reach our ultimate goal of the generosity campaign (\$1.5 million) will we be able to complete this phase of building and repair.

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PHASE II: Renovations to the Consulate / Wesley Abbey



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 Rendering of the new upstairs worship space in Wesley Abbey (Phase II)

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 Rendering of the new exterior stairs and entrance to Wesley Abbey (part of Phase I)



Making a Commitment to the Generosity Campaign:

We believe that if everyone prays our campaign centering prayer and then obediently and joyfully gives as God asks, we will reach our **goal of \$1.5 million**. While the amounts will vary, we pray each person will be led by God to give generously, sacrificially, and joyfully. The following chart illustrates the number of commitments it would take to reach our goal in similarly-sized churches. Commitments are over 37 months and four tax years (2025-2028), and every gift, regardless of the size is appreciated.

# of Commitments	Commitment Amount	Total Amount
3	\$100,000	\$300,000
6	\$50,000	\$300,000
15	\$20,000	\$300,000
30	\$10,000	\$300,000
40	\$5,000	\$200,000
Remainder	Less than \$5,000	\$100,000
TOTAL		\$1,500,000

Make prayer your priority. Pray for God to guide you, listen for God’s guidance, and then follow God’s will. Study the charts and pray about a gift that will truly stretch your faith as you give generously and sacrificially. *Our goal is not equal gifts but equal sacrifice.* Pray our prayer, “Lord, what do you want to do through me to fulfill your will for First Church and bring more joy to the world?” Give God time to speak. Don’t rush your decision. Go where God leads and go rejoicing!

How May Gifts to Joyful, Joyful Be Paid?

It’s up to you. Gifts may be paid now through March 31, 2028, and they may be given weekly, monthly, yearly, or in any way that is most convenient to you.

The way most people give is in the form of direct deposit (online), cash, or check. And gifts are typically given either upfront or over the next 37 months. The tables here are for quick calculation of giving. No one should feel constrained by these examples. Checks can be made out to FUMC Pensacola with Joyful, Joyful written in the memo line. First Church’s mailing address is 6 East Wright Street, Pensacola, Florida 32501.

PER WEEK for 160 weeks	TOTAL GIFT	PER Month for 37 months	TOTAL GIFT
\$10	\$1,600	\$50	\$1,850
\$20	\$3,200	\$75	\$2,775
\$40	\$6,400	\$100	\$3,700
\$50	\$8,000	\$150	\$5,550
\$75	\$12,000	\$200	\$7,400
\$100	\$16,000	\$300	\$11,100
\$150	\$24,000	\$400	\$14,800
\$200	\$32,000	\$500	\$18,500
\$250	\$40,000	\$1,000	\$37,000
\$500	\$80,000	\$2,500	\$92,500



Other Ways to Give:

Securities: Gifts of long-term securities (especially appreciated securities) are another popular type of gift. The securities may be individual stocks, bonds, or shares of mutual funds. In most cases, the full fair market value of securities will be allowable as a deduction regardless of how much the stock has appreciated, and it does not result in any capital gains tax. This is an important tax reward.

Retirement assets: Many people are using retirement assets in their charitable gift planning because retirement account assets left to family members (other than your spouse) are subject to higher taxation than other assets. A great option for giving retirement assets if you are 70 1/2 or older is the IRA Charitable Rollover. Ask your tax adviser about these and other options.

Other ideas: Gifts of closely held stock, life insurance policies, real estate, a remainder interest in a residence or farm, life income gifts, and personal property such as jewelry, art, antiques.

How will the campaign affect my tithe or offering?

It’s important to note that the Joyful, Joyful is not our annual stewardship campaign. Your regular tithe and offering should not be impacted. Our tithe should always be our first priority. The biblical standard of tithe (10%) is our foundational giving. This generosity campaign is an opportunity to give sacrificially above and beyond our regular offering.

OTHER FREQUENT QUESTIONS:

What are the key remaining dates?

- **Sunday, March 2**

Joyful, Joyful Dedication Sunday

(also Transfiguration/Fat Sunday)

Worship Series and Campaign Ends

Make your reservations to join us for the FREE Church-wide Brunch/Lunch.



- **Sunday, March 9**

Thanksgiving Sunday

(First Sunday in Lent)

Announce Results and Campaign

Follow-up

Why are funds necessary for the future?

We're growing! And our goal is to create space that can accommodate that growth and facilitate even more growth while ensuring that our church remains a place of joy, beauty, and vibrant worship for generations to come. This campaign will help to provide for the means to achieve that goal.

What about the projects we've already started?

The true cost of the Joyful, Joyful initiative is a little over \$4 million. The good news is that a significant portion of that amount has already been committed through the Capital Fund (made up of funds rolled over from the previous Restore campaign, our insurance settlement money, and monies saved for other capital expenses). Thanks to this fund, we were able to begin some of the most pressing work. The *Joyful, Joyful Generosity Campaign* was always intended to complete and build on the work that has already begun.

I already give to support the mission and ministry of the church. How can I give more?

We thank you for your gifts to God through First Church. Supporting the mission and ministry of the church is essential. This campaign is an additional opportunity to give back to God.

When and where will my faith commitment be made?

Commitment Sunday is on March 2, (Transfiguration/Fat Sunday). That is when the congregation will make their commitments to the campaign. If you can't be with us that Sunday, you can make a commitment online or as part of our campaign follow-up.

What about assets other than money?

Assets that can be converted to cash such as real estate, stocks, bonds, life insurance, and other securities are excellent ways to give. Gifts of appreciated assets may have additional tax benefits to the donor.

How much will each person be expected to give?

The only expectation is that each person prays and asks the question, "Lord, what do you want to do through me to fulfill your will for First Church and bring more joy to the world?" and go where God leads. While the amounts will obviously be different for everyone, our hope is that each person will be led by God to give generously and sacrificially.

What is the most important thing to do now?

Make prayer your priority. Pray daily and regularly for God to guide you and then follow God's will. Be in prayer about the role you and your family are being called to take. Then listen and follow God's direction.



Lord, what do you want to do through me to fulfill your will for First Church and bring more joy to the world?