



SPONSORSHIP PACKAGES

Night to Shine is an unforgettable worldwide celebration event, centered on God's love, honoring and valuing people with special needs. It is a special prom night experience, celebrating people with special needs, with each guest receiving VIP treatment! This event is hosted each year on the Friday before Valentine's Day by churches across the globe, bringing congregations, communities, and families living with disability closer together in fellowship.

First United Methodist Church of Pensacola is so excited to bring this celebration, for the first time ever, to Downtown Pensacola on Friday, February 7, 2025. We offer this event 100% free to our guests and rely on generous donors and sponsors to help in our funding. Each sponsorship level offers an incredible way to give back to the community and support a memorable experience for our guests.

For questions or custom sponsorship options, please contact Summer Rasnick at (850)529-6200 or summer.rasnick@gmail.com. Please make checks out to FUMC Pensacola, memo: Night to Shine. Online payment options are also available. To become a sponsor, please fill out a short form located at FUMCPensacola.com/NightToShine.

Hosted at:
First United Methodist Church of Pensacola
6 East Wright Street | Pensacola, FL 32501
FUMCPensacola.com/NightToShine

SPONSORSHIP LEVELS

\$250 GUEST SPONSOR

- ★ **Guest Experience Support:** Covers dinner, corsage or boutonniere, and a tiara or crown for one participant and buddy.
- ★ **Website Listing:** Recognition on the event webpage.
- ★ **Event Recognition:** Name recognition at the event, showing your commitment to this special night.

\$2,000 RESPITE ROOM SPONSOR

- ★ **Hospitality Sponsor:** Host the *Respite Room* for caregivers with a full-service meal and relaxation space.
- ★ **Website Recognition:** Logo and sponsor mention on the event webpage.
- ★ **Brand Visibility:** Logo on all event marketing materials.
- ★ **Event Recognition:** Logo displayed in the Respite Room and main event areas.
- ★ **Gift Bag Contribution:** Opportunity to add items to caregiver gift bags.
- ★ **Personalized Welcome:** An option to provide a small gift or branded item for each caregiver.

\$3,000 PLATINUM SPONSOR

- ★ **Website Recognition:** Logo and sponsorship mention on the event webpage.
- ★ **Brand Visibility:** Logo on all printed and digital event marketing materials.
- ★ **Event Recognition:** Logo displayed in event common areas, showcasing your support.
- ★ **Gift Bag Contribution:** Opportunity to include promotional materials or branded items in guest gift bags.
- ★ **Additional Customization:** Options to sponsor a specific event station (e.g., photobooth, dessert table) with your branding

\$5,000 ROYALTY SPONSOR

- ★ **Website Recognition:** Logo featured prominently on the event webpage.
- ★ **Sponsor Spotlight:** Dedicated social media posts on our channels, highlighting your support and commitment.
- ★ **Brand Visibility:** Logo included on all event marketing materials, including digital communications.
- ★ **Event Recognition:** Logo displayed prominently at the event.
- ★ **Gift Bag Contribution:** Opportunity to add branded items or promotional material to gift bags for all guests.
- ★ **Guest Experience:** Option to provide branded materials for themed photo backdrops, signage, or table settings, ensuring maximum visibility at high-traffic areas.
- ★ **Custom Partnership Benefits:** Additional benefits to tailor the partnership to your business objectives (e.g., branded event giveaways, optional booth at the event).